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VANDEMOORTELE PAPER AND CARDBOARD PACKAGING SOURCING CHARTER

CONTEXT

Vandemoortele buys paper and cardboard materials, mainly for primary and secondary packaging purposes. For primary packaging, which is in direct contact with the product, we use virgin paper or paper cardboard. For secondary packaging, we use corrugated cardboard, which is recycled where possible.

Paper and cardboard ultimately come from plantations and forests. While most timber is harvested from well-managed forests and plantations, illegal logging and the destruction of old-growth and high-conservation-value forests is still taking place.

A STRONG COMMITMENT

We see it as our responsibility towards our customers to ensure that our products do not contribute to deforestation in any way. We do this in several ways.

In the first place, we are looking for smart packaging design alternatives that keep the resources consumed in our packaging to a minimum.

Secondly, it is our aim to use recycled materials in our packaging where possible.

If recycled materials are not an option (because of direct contact with food, for example), we opt for virgin materials that are certified sustainable.

In the case of certified materials, we require that they are certified against the Forest Stewardship Council (FSC) or the Programme for Endorsement of Forest Certification (PEFC) schemes. Both these international organisations are committed to ensuring that the forests are managed responsibly by taking social, ecological and economic factors into account.

Our aim is to ensure that, for our consumer brands, by the end of 2018, paper bags, solid cardboard and corrugated cardboard packaging are made from recycled or certified materials. By 2020, all paper and cardboard packaging materials for our consumer brands should be recycled or certified sustainable.

Jules Noten* CEO

*On behalf of Jules Noten Comm. V